## Retail Business Management Certificate

Program Start: Fall, Winter, Spring, Summer Program Length: 3-6 Quarters Prerequisites: None Total College Credits: 24+

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| High School | College |
| Core Math Credit | Financial Management – RBM 119 (3 credits) |
| Core English Credit | Essentials of Business Communication – RBM 111 (3 credits)Speaking for Success – RBM 129 (5 credits)Marketing Communications – RBM 164 (5 credits) |
| Core Social Studies | Human Resource Management – RBM 115 (3 credits)E-Commerce Principles & Applications – RBM 159 (4 credits)Consumer Behavior – RBM 168 (5 credits) |
| CTE Credits/OptionalElective | Keyboarding – CAS 105 (3 credits)Fundamentals of Organizational Behavior – RBM 105 (3 credits)Marketing – RBM 107 (3 credits)Principles of Retailing – RBM 109 (3 credits)Business Technology for Retail Applications – RBM 113CL (3 credits)Customer Service – RBM 123 (5 credits)Effective Selling – RBM 133 (5 credits)Social Media Marketing – RBM 162 (5 credits)Successful Career Development – RBM 166CAP (5 credits)Introduction to Business Etiquette – RBM 201 (5 credits) |