## Retail Business Management Certificate

Program Start: Fall, Winter, Spring, Summer Program Length: 3-6 Quarters Prerequisites: None Total College Credits: 24+

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| High School | College |
| Core Math Credit | Financial Management – RBM 119 (3 credits) |
| Core English Credit | Essentials of Business Communication – RBM 111 (3 credits)  Speaking for Success – RBM 129 (5 credits)  Marketing Communications – RBM 164 (5 credits) |
| Core Social Studies | Human Resource Management – RBM 115 (3 credits)  E-Commerce Principles & Applications – RBM 159 (4 credits)  Consumer Behavior – RBM 168 (5 credits) |
| CTE Credits/Optional  Elective | Keyboarding – CAS 105 (3 credits)  Fundamentals of Organizational Behavior – RBM 105 (3 credits)  Marketing – RBM 107 (3 credits)  Principles of Retailing – RBM 109 (3 credits)  Business Technology for Retail Applications – RBM 113CL (3 credits)  Customer Service – RBM 123 (5 credits)  Effective Selling – RBM 133 (5 credits)  Social Media Marketing – RBM 162 (5 credits)  Successful Career Development – RBM 166CAP (5 credits)  Introduction to Business Etiquette – RBM 201 (5 credits) |