## Retail Business Management AAT Degree

Program Start: Fall, Winter, Spring, Summer Program Length: 5-6 Quarters Prerequisites: None Total College Credits: 94

Credit Equivalency: 5 college credits receive 1 high school credit

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| High School | College |
| Core Math Credit | Financial Management – RBM 119 (3 credits)  Any 100-Level Math Class (5 credits) |
| Core English Credit | English Composition I – ENGL& 101 (5 credits)  Public Speaking – CMST& 220 (5 credits)  Essentials of Business Communication – RBM 111 (3 credits)  Speaking for Success – RBM 129 (5 credits)  Marketing Communications – RBM 164 (5 credits) |
| Core Social Studies | General Psychology – PSYC& 100DIV (5 credits)  Introduction to Sociology – SOC& 101DIV (5 credits)  Psychology of the Workplace – PSY 112DIV (5 credits)  Business Law – BUS& 201 (5 credits)  Human Resource Management – RBM 115 (3 credits)  Principles of Management – RBM 117 (3 credits)  E-Commerce Principles & Applications – RBM 159 (4 credits)  Consumer Behavior – RBM 168 (5 credits) |
| CTE Credits/Optional Elective | College Success for All – COLL 102 (3 credits)  Keyboarding – CAS 105 (3 credits)  Fundamentals of Organizational Behavior – RBM 105 (3credits)  Marketing – RBM 107 (3 credits)  Principles of Retailing – RBM 109 (3 credits)  Business Technology for Retail Applications – RBM 113CL (3 credits)  Customer Service – RBM 123 (5 credits)  Effective Selling – RBM 133 (5 credits)  Social Media Marketing – RBM 162 (5 credits)  Successful Career Development – RBM 166CAP (5 credits)  Introduction to Business Etiquette – RBM 201 (5 credits) |