Samantha Dana Associate Vice President for Institutional Effectiveness Division of Institutional Effectiveness Organizational Chart Jessa Forsythe-Crane rev. 4/12/23 Administrative Assistant Cathy Purcella Samantha Dana Jenn Adrien **Executive Director of CPTC** Director of Institutional **Executive Director of** Foundation Marketing & Communications Research & Grants External Emergency Brand & College Institutional Emerging Needs Communications Assistance Development Research Creative & Public Relations Legislative **Program Support** Scholarships

Outreach

Social Media

Communications

Print & Digital

Campaigns

Websites