

ANNUAL REPORT



ANNUAL REPORT

Message from the President

Dear CPTC Family and Friends,

As I look back on the 2021 academic year, I am so proud of our work to prepare students for meaningful employment, remove barriers to student success, and foster a culture that values diversity, equity and inclusion. Much of what we accomplished happened amid a global pandemic, a testament to our resilient and dedicated faculty, staff, and students.

As we celebrate these achievements, we are also excited about what lies ahead. This fall, we are thrilled to welcome students at our first in-person orientation in nearly three years and start them on their academic journey.

I invite you to read this annual report to learn more about the focus and impact of CPTC's work over the past year. I also encourage you to visit our website at <u>cptc.edu</u> and join us on campus to learn more about all the great programs CPTC offers.

Sincerely,

oveday

Dr. Joyce Loveday President



Contents

Strategic Plan	04
Workforce Preparation	06
Student Success	08
Institutional Sustainability	10
Equity	12
Foundation	14
CPTC by the Numbers	16



STRATEGIC DEVELOPMENT

MISSION

Educating tomorrow's workforce

VISION

Strengthening our community through responsive education and services

VALUES

Access Collaboration Diversity Equity Excellence Inclusion Innovation Respect

Workforce Preparation

Students will demonstrate the knowledge and skills necessary to access employment in their chosen industry.

- We will refine our method of tracking and measuring graduate employment. We will collaborate with industry partners to align each program with industry expectations.
- We will actively assess student learning at the course, program, and college level.

Student Success

Students will complete their program at equitable rates and on time.

- We will implement high-impact, high-touch retention measures.
- We will eliminate pre-college English and math sequences, and faculty will be trained in innovative practices.
- We will recruit diverse faculty and staff to strengthen our inclusive campus and focus on measuring and improving equity in student outcomes.

Institutional Sustainability

We will operate in a sustainable manner that enables us to prepare an educated workforce for the South Puget Sound.

- We will expand and diversify our revenue streams by implementing new programs and services in response to local needs.
- We will expand outreach efforts to diverse student populations, including international students, Running Start students, and recent high school graduates.
- We will seek national recognition for the excellent work our faculty and staff do in helping students achieve their goals.

Equity

We will cultivate an inclusive institutional culture and campus climate by valuing diversity and promoting equitable opportunities for all.

- We will address opportunity gaps through data analysis, programming, and intentional interventions.
- We will provide support, training, professional development, and resources for students, faculty, and staff to achieve their full potential.
- We will develop and implement best practices to eliminate disparities and patterns of inequity.





WORKFORCE PREPARATION

Ready for liftoff: Career Launch connects students to high-demand jobs

Endorsements and funding from a Washington state program are helping Clover Park Technical College bridge the gap between college and careers in high-demand industries.

Career Launch is part of Career Connect Washington, a program created by Gov. Jay Inslee in 2017 and funded during the 2019 Washington State Legislative session. Career Launch provides young adults ages 16-30 classroom instruction and paid career experience while still in school. The program also offers grants that help schools develop or expand programs, boost enrollment, or purchase equipment.

Connecting students and employers

Following a rigorous approval process, CPTC's HVAC/Refrigeration program was approved as a Career Launch program in 2019. The endorsement enables fourth-quarter HVAC/Refrigeration students to complete their training working for CPTC employer partners while making a livable wage. A Career Launch grant of \$200,000 also allowed the college to expand the program's lab capacity and modernize equipment.

For Spenser Dorsey, the timing couldn't have been better. Dorsey had been making good pay in a sales position when COVID-19 put him out of a job. Unemployment benefits would help temporarily, but he needed another source of income and wanted a meaningful career and job security he and his young family could count on. Dorsey enrolled in the HVAC/Refrigeration program. During his final quarter, he began a paid workforcelearning position at Sunset Air in Lacey–just as his unemployment benefits ran out.

"Learning the basics in this field is essential, and my instructors at CPTC did an awesome job of providing that foundation," Dorsey said. "But completing the program wouldn't have been possible without Career Launch."

"The endorsement and subsequent funding not only helped us grow the program, but also helped better connect our students with our employer partners," said Dr. Claire Korschinowski, Dean of Instruction. "Otherwise, we wouldn't have the capabilities to make that kind of investment in equipment, expansion, and faculty training."

Grant covers critical equipment for roofing program

For more than a decade, CPTC has partnered with Pierce County Roofers, providing classroom and lab space, instruction, and other resources. As a state-registered apprenticeship program, the Pierce County Roofers Apprenticeship Program was also eligible for Career Launch funding. A \$70,000 grant made it possible for CPTC to purchase an alternative welding device, as well as a bonding machine, forklift and storage container.

"The grant provided a really big boost for the program," said Michelle Barre, Director of Workforce Development. "The only way we can effectively train students for these in-demand jobs is to have the most up-to-date equipment that will be used in the workforce."

Everyone wins

Career Launch offers huge benefits for students, employers and the economy. The program not only helps meet soaring demand for highly skilled workers, but it also lowers student debt, increases graduation rates and ensures students are trained on the newest technology, which saves employers thousands of dollars in retraining costs.

With those kinds of perks, it's no wonder Clover Park Technical College will continue to look at other programs to move forward through Career Launch.



STUDENT SUCCESS

Emergency funding and community resources ease barriers for CPTC students

Unexpected expenses and emergencies can easily derail a student and keep them from staying in school. Student Emergency Assistance Grants (SEAGs) provide the immediate financial boost they need to stay on track. And when that temporary relief isn't enough, Clover Park Technical College is here to ensure students find long-term resources to help them succeed.

The state-funded SEAG program allows community and technical colleges to provide financial assistance to students who experience unforeseen situations that may impact their ability to continue their education. Last year, CPTC applied for the two-year grant program in anticipation of the end of CARES Act emergency funding that eased the impact of the COVID-19 pandemic.

"We knew there would be a big need among students who depended on that funding," said Hayley Saucedo, CPTC Resource Navigator for Career and Community Services. "Students needed more support to ease them off that financial resource."

Low-barrier assistance

The aim of the SEAG program is to make it easy for students to get temporary financial assistance when they need it. The low-barrier application process ensures as many students as possible can be served.

Here's how the program works and how CPTC oversaw the grant process during the 2021 academic year:

- A total of \$115,000 in grants was available.
- All registered students could apply for funding grant.
- · To serve as many students as possible,

applications were limited to one per year for each student, and awards were capped at \$1,150.

- Funds could be used to cover rent, utilities, books, transportation, tool kit/technology, childcare, food, medical expenses, and fees and fines.
- For students without internet or technology access, CPTC provided paper applications and application assistance across campus.
- Applications were reviewed by the CPTC Student Funding Committee as they were received.
 Applicants were notified about their eligibility within 24 hours of applying.
- Once approved, students received funding through the Financial Aid Department within 72 hours.

This year, 135 CPTC students received SEAG funds. "SEAG provides real-time support for students in an environment where every penny counts," said Cristeen Crouchet, Dean of Student Success. "Providing this type of assistance not only allows students to continue to focus on their education, but it also creates a targeted, wrap-around support team dedicated to their continued success."

Community partners help bridge the gap

Saucedo checked in regularly with each grant recipient to make sure their financial emergency had been addressed. If it hadn't, she connected them with the resources they needed.

As community navigator, Saucedo is looped into South Sound 211, a United Way of Pierce County helpline that connects people facing barriers to hundreds of services and programs. She can send referrals directly to partner agencies to assist students with utilities, transportation, behavioral health, housing, food and more. Saucedo also works within the WorkSource Pierce One-Stop Center, a partnership of state, local and nonprofit agencies, and can link students to an array of employment and training services. Even when SEAG grants were exhausted during spring quarter and applications continued to pour in, assistance didn't stop. Over a three-week period, Saucedo made 160 referrals to external partners.

Looking ahead

As the Student Funding Committee looks to the next academic year, the team will focus on how SEAG funds can help more students. While every grant and funding program adheres to specific guidelines, the committee has leeway in how awards are delivered.

"We will definitely look at ways to spread funds equitably throughout campus while making the most impact for our students," Saucedo said.



INSTITUTIONAL SUSTAINABILITY

Cool, calm and connected: ctcLink streamlines student and employee experience

Clover Park Technical College made a massive technological leap this year that better meets the needs of the CPTC community—now and into the future.

The April 2022 implementation of ctcLink enables students, faculty, and staff to manage nearly everything online, from registering for classes and managing financial aid to processing payroll and more.

Modern, convenient and efficient

The centralized system replaced a patchwork of outmoded and limited technology put in place more than 35 years ago. All 34 Washington state community and technical colleges are now connected through ctcLink, which offers a single source of accurate, real-time data and common reporting tools. The modern and efficient system features a plethora of benefits for students, faculty, and staff, including:

- 24/7 access to a self-service online hub where students can register for classes; handle financial aid; pay tuition and fees; add, drop or swap classes; contact an advisor or instructor; and more.
- A single ID and record that follows students and faculty wherever they go within the Washington community and technical college system.
- Faculty tools to view classes, print class rosters, communicate with students, and assign grades.
- Consolidated payroll processing and a full suite of online HR tools and services.
- Integrated financial tools that streamline purchasing, travel authorizations, and expense reimbursements.

• Standardized processes to manage and share state and federal reports.

Far more than flipping a switch

A change for the good is still a change. The complex and far-reaching transition to a new of doing things required planning, preparation, and patience.

"We essentially changed business processes in every area, and every area of the college was affected," said Brian Lee, Chief Information Officer and ctcLink Project Manager. "This was far more than a data project. It was a people project."

For more than two years, a work group of 50 employees met regularly to plan and coordinate activities implementation activities and help manage the change process. Over eight months leading up to the implementation, there were more than 200 types of data conversions and five iterations of system testing. And it all happened while work group members did their regular daily jobs serving students.

While daunting, the process paid off. When the final conversion took place, more than 99.9 percent of data transferred to the new system.

Training and support key to success

Most college offices were closed for three weeks to prepare for the ctcLink implementation. Selfservice and in-person resources were available to help students, faculty, and staff get registered and comfortable in the new system. Direct support will continue for as long as it's needed.

As Lee described it, the ctcLink project is "a huge engine rolling very slowly forward," and he expects it to take 6 to 10 months for the system to stabilize. "This is a big change, and we all need patience and grace through the transition."

Transition pains aside, ctcLink is transforming the college experience.



EQUITY

MOSAIC Center creates intentional, inclusive space for CPTC community

This year, Clover Park Technical College deepened its commitment to create a more diverse, equitable, and inclusive community for students, faculty, and staff.

In January, the college welcomed lesha Valencia to the position of Associate Vice President for Equity, Diversity, and Inclusion (EDI). In her highly influential role, Valencia is a key leader and voice on EDI issues and serves as CPTC's Senior Diversity and Equity Officer.

Since Valencia's arrival, a crucial focus of her team's work has been the development and opening of the new Multicultural Office of Student Access, Inclusion and Community (MOSAIC) Center, which opened its doors in spring 2022. Located in CPTC's Student Center (Building 23), the MOSAIC Center is designed to be a space where students of diverse racial, ethnic, and gender backgrounds can gather and connect. "The MOSAIC Center is an intentional and inclusive space," Valencia said. "When students walk in the door, they will find a space that honors multiple identities and lived experiences and immediately communicates that we were thinking of them when we created it."

A place to belong

"The MOSAIC Center offers a warm and welcoming space for our students, whether it's to hang out, study, catch up with friends, meet other students, or reserve for meetings, events, or programs," said Luke Ruiz, Manager of Student Diversity Programs for the Office of Equity, Diversity, and Inclusion.

The center's most notable feature is the large physical lounge where the CPTC community can gather, engage, and learn. Additional features include:

- Social justice art, cultural imagery, and pride flags.
- Comfortable couches, desks, and stackable furniture to meet multiple gathering needs.
- A television and computers.
- Campus and community resource referrals and support.
- A library of multicultural and diverse books available to check out.
- Dedicated staff. As manager of the MOSAIC Center, Ruiz has an office within the space and is available to assist visiting students and CPTC clubs and organizations that want to reserve the space.
- Peer mentorship. Coming fall 2022, a student team will be onsite to help visitors and answer questions.

While a grand opening celebration is slated for this fall, the MOSAIC Center has already become a hub for culturally relevant and meaningful gatherings, including an in-person workshop on eliminating racism and the virtual Students of Color Conference designed to help students lead in a diverse community. The connections Ruiz made during those meetings lead to the center's first official in-person event, a Juneteenth celebration organized and hosted by CPTC's Students of Color Association (SOCA).

"Having a dedicated space for people to come together for our event was amazing," said SOCA member Chanel Cruz. "The MOSAIC Center is a true model of support and vital for student success."

Student-led effort

It's fitting that a space for students was powered by student voices. In 2016, a student leadership team started the movement to create a place where students would feel welcome, have a sense of belonging, meet with peers who share a similar identity, and learn about other identities and cultures. A year later, CPTC Associated Student Government and the Student Budget Committee approved a physical space and allocated financial support to make it happen. After some delays due to budget constraints and organizational restructuring, the MOSAIC Center was constructed in the Student Center in 2021 and moved from under the Student Life umbrella to the Office of Equity, Diversity, and Inclusion.

A strong partnership between Student Life and the MOSAIC Center remains. "There are many opportunities for collaboration to create the best programs that benefit all CPTC students," said Jessica Wallack, CPTC Director of Student Life.





FOUNDATION

CPTC Foundation: Supporting the educational goals of our students

The Clover Park Technical College Foundation was established in 1992 as a 501(c) (3) non-profit dedicated to supporting students.

Governance

The Foundation is governed by a volunteer board comprised of local business and community leaders and is guided by an executive director. In addition, some college staff serve as Ex-Officio directors, lending expertise to the board. Directors' biographies are available at <u>https://</u> <u>friendsofcloverpark.org/board-of-directors</u>.

Mission

The mission of the Clover Park Technical College Foundation is to engage with our community to provide students educational opportunities while aligning with the mission of CPTC. The Foundation changes lives by:

- Introducing new friends and future supporters to the college.
- Empowering students and helping them stay in school with scholarships and emergency assistance funds.
- Supporting employee growth, development and appreciation.
- Contributing to college-wide programs and initiatives.

Our Role Today

Public higher education is funded through a public and private partnership. Public colleges depend on state funding, student tuition/fees, and auxiliary enterprises to operate. Only 74 percent of the college's operating budget is made up of state funds. With state budget reductions, private financial support is more important than ever, and the Foundation's commitment to help close this funding gap is vital. To accomplish this, we look to our community to help support our initiatives. In turn, we return that investment by supporting the educational goals of our students and helping them to become contributing members of the community.

Financial Assistance allows our students to remain focused and persistent in pursing their education. We support students with the following programs.

Scholarships – Supports students with tuition payments. The Foundation supported students with \$101,239 in Scholarships in 21/22.

Emergency Assistance - provides immediate financial relieve for non-academic emergency expenses such as rent, utilities, childcare and medical emergencies. The Foundation supported students with \$28,878.28 in emergency assistance in 21/22.

Emerging Needs:

The CPTC Foundation emerging needs funding provides support to meet the needs of the college. This includes training, faculty and staff development, outreach, marketing and community support. Our 2021/22 budget supports the college with \$27,564 for these priorities identified by the college.

Program Support:

The Foundation supports instructional programs on campus with in-kind donations that offer training opportunities. To date we have accepted \$24,577.99 of in-kind donations to support programs.

Donations to the Foundation help provide those students the resources they need to succeed.

The Foundation puts your donation to work, with 89 cents of every dollar raised directly supporting student success. For more information or to give to the CPTC Foundation, visit <u>www.</u> <u>friendsofcloverpark.org</u>.

Our students are here to make a difference in their lives and in turn, they make a difference in our community.

CPTC Foundation Board of Directors

Joe Lydic, President Caroline Henry, Secretary Mary Green, Treasurer David Harkness, DAL#1 Kathryn Smith, DAL #2 Steve Brewer Harley Moberg Alden Bishop Lucas Holm Thuli Lushaba Nancy Sternitzky Lori Banaszak Sheila Winston

Ex-Officio Directors

Janet Holm, Executive Director Dr. Joyce Loveday, CPTC President Lisa Beach, Interim CPTC VP for Finance & Administration Sam Dana, Associate VP for Institutional Effectiveness

> **Trustee Liaison** Eli Taylor, *CPTC Trustee*



CPTC BY THE NUMBERS

324

ENROLLMENT

Headcount	Total FTE	State-funded Head Count	State-funded FTE
5844	3403	5284	3052

HIGHEST DECLARED PROGRAMS

PRACTICAL NURSE				
ASSOCIATE IN PRE-NURSING (DTA/MRP)			225	
NETWORK OPERATIONS AND SYSTEMS SECURITY		205		
ESTHETIC SCIENCES	194		Г	
COSMETOLOGY 18	5			

HEADCOUNT

Basic Skills
School Of Health And Human Development
School Of Science, Technology, Engineering, And Design 601
School Of Business And Personal Services 597
School Of Automotive And Trades 423
School Of Aerospace And Aviation
School Of Nursing 159
School Of Advanced Manufacturing

FINANCES

Total Operating Budget	\$36,651,081
Resident Required Tuition and Fees for 15 credits	\$1,398.85

Federal Grants*	\$4,737,589.21
State Grants	\$2,929,696.49
Workforce Development Grants	\$1,640,724.26
Direct Stafford Loans	\$2,302,898.00
Other Scholarships	\$228,789.24
Foundation Scholarships	\$119,836.64
Work Study	\$134,457.50

50% STUDENTS RECEIVING MEED-BASED FINANCIAL AID IN ELIGIBLE PROGRAMS* 555% STUDENTS WHO WORK STUDENTS WHO WORK STUDENTS WHO WORK STUDENTS STUDENTS WHO WORK

*Only students coded in a program eligible for need based-aid



ASSOCIATE OF APPLIED TECHNOLOGY/ ASSOCIATE OF APPLIED SCIENCE-TRANSFER DEGREE

564 (30.6%)

CERTIFICATE > OR = 45 CREDITS 301 (16.3%)

certificate < 45 credits 898 (48.7%)

high school equivalency 41 (2.2%)

apprenticeship <u>34 (1.</u>8%)

baccalaureate 7 (0.4%)

SBCTC Data Warehouse Completion Tables award exit codes: AAT/AAST (1, T) Certs > or = 45 CR. (2,3) Certs < 45 CR. (4,9) High School (6,7)

STUDENT CHARACTERISTICS





	COUNT	%
WHITE	2,655	45%
AFRICAN AMERICAN	745	13%
HISPANIC	832	14%
MULTI-RACIAL	581	10%
ASIAN	420	7%
NOT REPORTED	405	7%
NATIVE HI & PAC ISLANDER/OTHER PAC ISL	130	2%
ALASKA NATIVE & AMERICAN INDIAN	52	1%
OTHER RACE	29	0%

*Race demographics do not add up to 100% since optional selfreporting allows for more than one selection.



12

AVERAGE

CLASS SIZE

MISCELLANEOUS

17:1 STUDENT-TO-FACULTY RATIO

777% EMPLOYMENT RATE, PROFESSIONAL TECHNICAL PROGRAMS







career pathways



APPLY and for admission & student aid



ENROLL for classes, pay tuition, and buy books