Presentation to the Board of Trustees (August 2015)

Retention Efforts and resulting Summer Qtr. Enrollments

Dr. Lonnie L. Howard
President
Retention Efforts (2013-16)

2013 (Sept.-Dec.):
- Established Three Institutional Goals:
  1) Increase Student Success and Educational Access.
  2) Be More Responsive to the Local Community and Business & Industry.
  3) Become More Entrepreneurial.
- “The Whole is Greater than the Sum of Its Parts”…Aristotle.

2014:
- New College-Wide Completion Campaign.
- Instructional Plan that Bridges “Silos.”
- SALT-Financial Literacy.

Not all Initiatives and Activities are Listed
Retention Efforts (2013-16)

2015:
- Continue 2014 Efforts.
- Retention Calling Campaign.
- Advisor & Faculty-Degree Audit.

2016:
- Implement New Advising Model.
- Implement the Starfish Tool (Early Alert).
- Continue 2014 and 2015 Efforts with Evaluation.

The Retention Calling Committee
(July’s President’s Unsung Heroes)

Not all Initiatives and Activities are Listed
### Summer Qtr. Enrollments (10th Day)

<table>
<thead>
<tr>
<th>Year</th>
<th>FTE</th>
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<tr>
<td>2011</td>
<td>1,068</td>
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<tr>
<td>2012</td>
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*MIN. CHANGE*

(State Support FTEs)

**Retention Efforts Begin:**
- Sept. 16, 2013  New President
- 2014 and 2015  BoT Retreats
Conclusion

1. Data is Preliminary - but Promising!

2. CPTC Still Faces Challenges.
   - External & Internal Factors.

3. Our Advantage:
   - New Organizational Structure.
   - Our People (i.e., Faculty and Staff).

Questions and Answers