CPTC Design Checklist
Before you print marketing materials, be sure they have all these elements.

□ NON-DISCRIMINATION
Clover Park Technical College does not discriminate on the basis of race, color, national origin, sex, disability, sexual orientation/gender identity, veterans status, religion, or age in its program and activities. The following office has been designated to handle inquiries regarding the non-discrimination policies: Director of Human Resources, 4500 Steilacoom Boulevard S.W., Lakewood, WA 98499. Telephone 253-589-5533.

□ LOGO

□ PHONE/WEB ADDRESS
253-589-5800 www.cptc.edu

□ COLLEGE COLORS
PMS 268
PMS 382
PMS Cool Gray 7
PMS 265
PMS 377

□ FONTS
FUTURA (minimum 10 pt), Georgia (minimum 10 pt)

□ CONTRAST
Text should be easily legible from arm’s length (fliers) or 15’ away (posters).