

# CPTC Design Checklist

Before you print marketing materials, be sure they have all these elements.

NON-DISCRIMINATION

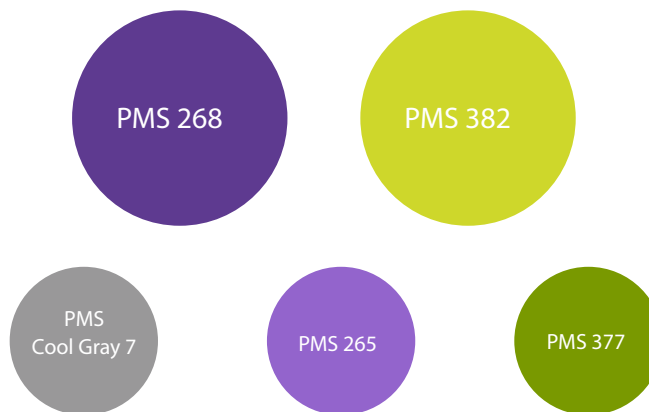
Clover Park Technical College does not discriminate on the basis of race, color, national origin, sex, disability, sexual orientation/gender identity, veterans status, religion, or age in its program and activities. The following office has been designated to handle inquiries regarding the non-discrimination policies: Director of Human Resources, 4500 Steilacoom Boulevard S.W., Lakewood, WA 98499. Telephone 253-589-5533.

LOGO



PHONE/WEB ADDRESS 253-589-5800 [www.cptc.edu](http://www.cptc.edu)

COLLEGE COLORS



FONTS

**FUTURA** (minimum 10 pt), **Georgia** (minimum 10 pt)

CONTRAST

Text should be easily legible from arm's length (fliers) or 15' away (posters).